

## Dear Parents and Families:

Did you know? Reading just 20 minutes a day exposes your child to about **1.8 million words** per year. Reading helps students develop a stronger vocabulary, and in addition, students who read for pleasure average higher grades in English, mathematics, science, and history!

Encourage your child to read books for fun by attending our upcoming **Scholastic Book Fair**. Allow your child to choose the books they want to read! It's a wonderful selection of engaging books for every reading level.

## Mark your calendar!

Book Fair dates: **Friday, September 28th - Friday, October 5th**

Shopping hours: **7:30 a.m. - 4:00 p.m.**

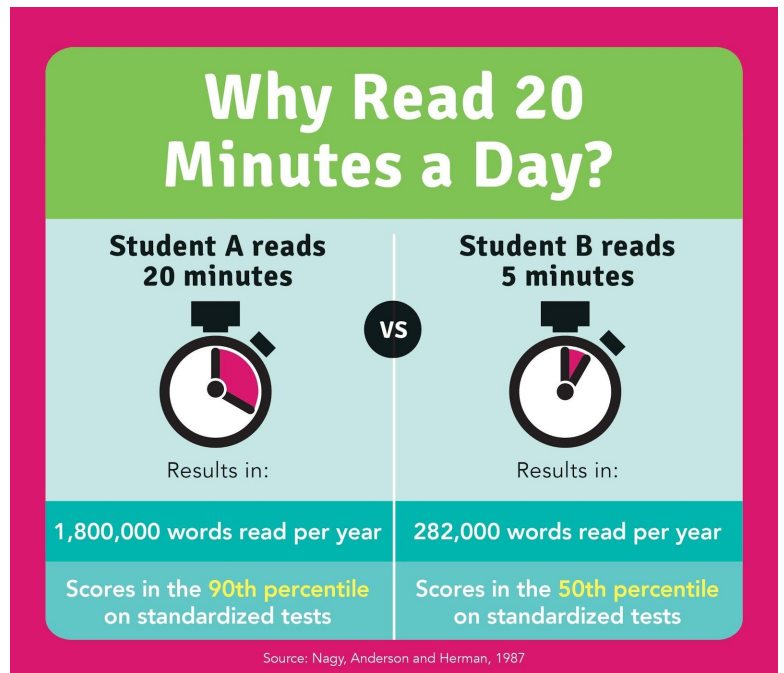
If you are unable to attend the Fair in person, we invite you to visit our Online Fair at [scholastic.com/fair](https://www.scholastic.com/fair). Our Online Fair is available from **Thursday, September 27th to Monday, October 8th**.

We look forward to seeing you and your family at our Book Fair! Remember, all purchases\*\*\* benefit our school. Thank you for supporting our readers!

Sincerely,

**Brianna Caldwell**  
Media Specialist

**New Holland Elementary School**



\*\*\*.07% Sales Tax will be applied to all purchases.\*\*\*